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A Behavioral Theory of Corporate Finance

Behavioral Corporate Finance provides new and testable explanations for long-standing corporate-finance puzzles by applying insights from psychology to the behavior of investors, managers, and third parties (e. g., analysts or

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bankers).

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Research in behavioral corporate finance takes two distinct approaches. The first emphasizes that investors are less than fully rational. It views managerial financing and investment decisions as rational responses to securities market mispricing. The second approach emphasizes that managers

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Behavioral finance is the study of the influence of psychology on the behavior of investors or financial analysts. It also includes the subsequent effects on the markets. It focuses on

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the fact that investors are not always rational, have limits to their self-control, and are influenced by their own biases.

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Research in behavioral corporate finance replaces the

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Managers and corporate directors need to recognize two key behavioral impediments that obstruct the process of value maximization, one internal to the firm and the other external. I call the first obstruction behavioral costs. Behavioral costs, like agency costs, tend to prevent value creation.

Behavioral Corporate Finance by Hersh Shefrin :: SSRN

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Research in behavioral corporate finance replaces the traditional rationality assumptions with behavioral foundations that are more evidence-driven. The field is no longer a purely academic pursuit, as behavioral corporate finance is increasingly the basis of discussions in mainstream textbooks. 1 We divide the literature into two

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"Behavioral Corporate Finance" identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of

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these obstacles.

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Malcolm Baker, Jeffrey Wurgler, Behavioral Corporate Finance: An Updated Survey, ,

10.1016/B978-0-44-453594-8.00005-7, (357-424), (2013).

Crossref. Mohamed Ali Azouzi, Anis Jarboui, CEO emotional intelligence and board of directors' efficiency, Corporate Governance: The international journal of business in society, 10.1108/CG-10-2011-0081, 13, 4, (365-383), (2013).

Crossref. Robert R. Johnson ...

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Behavioral Corporate Finance provides instructors with a comprehensive pedagogical approach for teaching students how behavioral concepts apply to corporate finance. The primary goal is to identify the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles.

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Behavioral Corporate Finance identifies the key psychological obstacles to value maximizing behavior, along with steps that managers can take to mitigate the effects of these obstacles. The main goal of the book is to help students learn how to put the traditional tools of corporate finance to their best use, and mitigate the effects of psychological obstacles that reduce value.

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